



Successful Ways™

PREPARING FOR YOUR PROPERTY LISTING

Making the decision to rent your property is a big step, but as a potential landlord remember: it's not the only step. Even though you aren't selling the property you are still competing with other rental properties for good, reliable tenants.

5 STEPS TO MAXIMISING YOUR RENTAL REVENUE

1 Toolbelt Time:

Fix maintenance issues that potential tenants notice on inspection. Something as simple as a light not working can put them off.

2 Kerb Appeal

Ensure the garden is neat, tidy and not overgrown

3 Safety First:

Make sure your property is safe and adheres to Australian safety standards especially if your ideal tenants are young families. Broken fencing, loose steps and unsafe decking can be detrimental to finding the right tenant and be a costly legal issue down the track.

4 Seeing Green Sydney:

Environmental installs such as solar power, insulation and LED lighting is a big drawcard for tenants looking to save on power bills.

5 Be Neutral

Palettes in shades of beige, creams and whites appeal to tenants. A blank canvas of neutral walls, carpets and tiles goes better with more styles, colours and types of furniture. Update carpets and give the interior a lick of paint. It doesn't have to be expensive, but the return will be worth it.

Successful Ways is your one-stop shop for finding, negotiating and purchasing your next property.

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